

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56966

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-56966-1

DATE PRINTED

10/11/12

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39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602			PO BOX 58746	
ADDRESS	Philadelphia PA 19103-3700			Philadelphia PA 19102-8746	
	USA			USA	
CONTACT	MICHAEL D'ETTORRE			PRODUCT	GENERAL ELECTION WK 4- 60'S
LOCAL SALESPERSON	Brian Butz-1			AGENCY EST. NO.	
				PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/11/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	00011..	2	07:00A	09:00A	60S	10/11/12-10/12/12	THE EARLY SHOW	2	580.00	1160.00
2	M	1	07:00A	09:00A	60S	10/15/12-10/15/12	THE EARLY SHOW	1	680.00	680.00
3	00011..	2	05:00A	05:58A	60S	10/11/12-10/12/12	THIS MORNING 5-6AM	2	580.00	1160.00
4	M	1	05:00A	05:58A	60S	10/15/12-10/15/12	THIS MORNING 5-6AM	1	760.00	760.00
5	M	1	05:58P	06:30P	60S	10/15/12-10/15/12	M-F 6PM NEWS	1	1980.00	1980.00
6	10001..	1	07:30P	07:58P	60S	10/12/12-10/15/12	THE INSIDER	2	1400.00	2800.00
7	F	1	10:00P	11:00P	60S	10/12/12-10/12/12	BLUE BLOODS	1	3600.00	3600.00
8	10011..	2 1	11:35P	12:37A	60S	10/11/12-10/12/12 10/15/12-10/15/12	11:35P-12:37A - LETTERMAN	3	1150.00	3450.00
9	Sa	1	05:58A	07:58A	60S	10/13/12-10/13/12	SAT. MORN. LOCAL NEWS	1	600.00	600.00
10	Su	1	08:58A	10:28A	60S	10/14/12-10/14/12	CBS SUN MORN	1	1000.00	1000.00
11	Su	1	10:28A	11:30A	60S	10/14/12-10/14/12	FACE THE NATION	1	900.00	900.00
Total Contract:								16		18090.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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BROADCAST SCHEDULE STARTING 10/11/12 AND ENDING 10/15/12 NO. WEEKS: 1

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						<div>Qtr 4 12</div> <div>18090.00</div>	<div>Nov</div> <div>.00</div>	<div>Dec</div> <div>.00</div>	<div>Total</div> <div>18090.00</div>	
									<div>GRAND TOTAL</div> <div>18090.00</div>	

ACCEPTED BY STATION